

Sponsorship Train FAQ

For Educational Groups Requesting Books

What is the Sponsorship Train?

The Sponsorship Train connects educational groups that need books with sponsors who are able to purchase them. When a sponsor comes on board, we match them with a school, program, or community organization so the books can be sent directly to the children you serve.

Who can request books?

Eligible groups include:

- public schools
- charter schools
- early childhood programs
- afterschool programs
- community centers
- youth focused nonprofits
- daycare centers
- literacy based organizations

These groups must serve children in the age range of the book, ages 3 to 7.

Is book matching guaranteed?

Not yet. At this time, book matching depends fully on sponsor availability. We will do our best to match all requesters, but it cannot be guaranteed.

Each approved organization will be placed in a queue. Once a sponsor comes in, we will match them with the next group in line.

Why do you require an email from the organization's official domain?

This protects the integrity of the program and ensures that:

- only legitimate educational groups receive donated books
- sponsors feel confident that their contributions are going to real programs
- children receive resources safely and responsibly

Personal email addresses (Gmail, Yahoo, etc.) cannot be used for verification.

What if my organization uses Gmail or another shared platform?

If your organization's email is hosted through Gmail but uses your domain (for example, info@yourprogram.org), please make sure messages are sent directly through your organization's domain settings. If the message routes "via gmail.com," it does not count as verified.

If you are unsure, a staff member or administrator may be able to send a message from the official domain, or provide a link to a publicly listed staff email on your website for confirmation.

How will I know when we have been matched with a sponsor?

You will receive an email confirming that a sponsor has selected your group. At that point, we will coordinate shipping, book quantities, and any additional details.

How many books can we request?

Most sponsors purchase in batches of 5, 10, 20, or 30 books.

You may request the number you need, and if a sponsor can fulfill it, we will match you accordingly. If not, you may receive a partial match.

How are books delivered?

Books are shipped directly from the sponsor. In some cases, books may be delivered in person for local programs.

Is there a cost to participate?

No. There is no cost to request books or to be matched with a sponsor.

How can we increase our chances of being matched?

- Provide a clear description of your program
- Confirm that your request serves children ages 3 to 7
- Send all communication from your official domain email
- Share your program's website or public information page

These steps help sponsors understand your need and trust that their donation will have impact.

Who do I contact with questions?

You can contact The JCO Team at:

Email Jaylene@gmail.com

Please allow a few days for replies during periods of high volume.